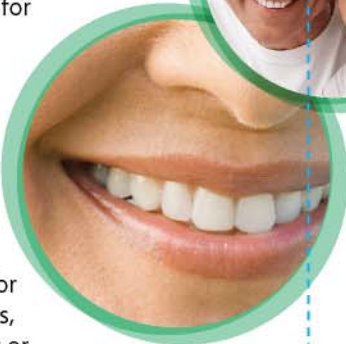


## A BREAKTHROUGH IN ORAL HEALTH CARE

A balanced oral environment is essential for healthy teeth and gums, just as it is for overall wellness.

Your mouth is protected by beneficial bacteria which, when balanced, work together as a natural defense system for the mouth. Stress, illness, poor diets or inadequate oral hygiene can disrupt this protective oral balance and allow bad bacteria to thrive, causing poor gum health, plaque buildup and bad breath.



To maintain this balance, now there is a new breakthrough in oral health care. GUM® PerioBalance® is a daily dental probiotic designed to rebalance the oral environment. In

clinical research, positive changes in gum health, as well as overall oral health, were seen during the first 28 days of use. It is made with a patented, unique blend of naturally-occurring probiotics, or beneficial bacteria, that restore the natural balance in your mouth.

It is clinically shown to reduce plaque and promote healthy teeth and gums. When combined with regular brushing, flossing and dental visits, GUM PerioBalance delivers a high level of protection.

Interested in learning more about GUM PerioBalance? Register to receive the latest news and information at

[www.PerioBalance.com](http://www.PerioBalance.com)

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**G·U·M**  
HEALTHY GUMS. HEALTHY LIFE.®

PROVIDING QUALITY  
ORAL HEALTH CARE  
PRODUCTS WORLDWIDE

The GUM® brand family of products provides a full line of oral care products. Quality oral care has always been the primary focus for GUM. With more than 80 years of dental experience and a constant commitment to the promotion of oral health, GUM has developed a wide range of oral care products in collaboration with dental professionals. GUM® PerioBalance® is the latest innovation for healthy teeth and gums.

GUM® has a full line of toothbrushes, floss accessories and custom care products. Our wide variety of manual toothbrushes ensures that we have a toothbrush to fit your unique needs. Flossers, Go-Betweens® Cleaners, Soft-Picks® and other floss accessories supplement your oral care by providing solutions for thorough plaque removal. In addition, we provide products that relieve canker sores, mouth abrasions and other forms of oral pain. Look for these products in a store near you or go to [GUMbrand.com](http://GUMbrand.com).

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HEALTHY GUMS. HEALTHY LIFE.®

# PERIOBALANCE®



28 DAYS TO  
HEALTHIER GUMS

## What is GUM® PerioBalance®?

GUM® PerioBalance®, from the GUM Brand family of products by Sunstar Americas, Inc., is one of the first clinically shown probiotics specifically created for oral health. GUM PerioBalance, made with Prodentis™, a patented, unique blend of naturally-occurring probiotics, is designed to restore the balance and strengthen the natural defense mechanisms of the mouth. GUM PerioBalance is the latest in major advancements for the care of your oral health. Visit [www.PerioBalance.com](http://www.PerioBalance.com) for more information.

## What are Probiotics?

The World Health Organization defines probiotics as micro-organisms that confer a positive health benefit to the host when taken in specific quantities. In other words, probiotics are “good” bacteria that enhance your well being when balanced with the “harmful” bacteria already in your body.

## What is Prodentis™?

Prodentis™ is a patented, unique blend of naturally-occurring probiotics found exclusively in GUM PerioBalance. Clinical studies identified the unique health-promoting properties of Prodentis™. It produces a beneficial, natural agent that fights bacteria responsible for poor oral health.

## How does GUM® PerioBalance® work?

When taken daily, GUM® PerioBalance® helps to keep the oral environment balanced providing a natural defense against oral health problems. An imbalance in the oral environment can lead to poor gum health, plaque buildup and bad breath. Clinical results show improvement in gum health in 28 days. By including GUM PerioBalance as part of your daily oral care routine after the initial 28 days, you can help maintain healthy teeth and gums.

## How do I take GUM® PerioBalance®?

Take one GUM PerioBalance lozenge daily after brushing and flossing your teeth. Let it dissolve in your mouth for at least 10 minutes, allowing the active ingredients to be ingested and perform their beneficial action.

Do not brush your teeth or rinse with an antibacterial mouthwash immediately after using GUM PerioBalance. Doing so will prevent the beneficial ingredients in GUM PerioBalance from providing you with their optimal oral health benefits.

If you miss a day, there's no need to take two GUM PerioBalance lozenges in one day to make up for the missed lozenge. Just start again the next day to stay on track for a healthy mouth.



## When does GUM® PerioBalance® start working?

GUM® PerioBalance® begins working with the very first lozenge by helping to build the level of good bacteria (Prodentis™) in your mouth.

## What should I expect when taking GUM® PerioBalance®?

In clinical research, positive changes in gum and overall oral health were seen during the first 28 days of use. GUM PerioBalance helps maintain a strong defense against unhealthy teeth and gums, plaque and bad breath.



## How is GUM® PerioBalance® different from a digestive probiotic?

All probiotics are not the same. According to experts, the benefits of probiotics are strain specific. Prodentis™ was specifically designed for oral health. It helps to balance the oral environment providing long-lasting sustained protection when used regularly.

## Can I take GUM® PerioBalance® with supplements, food and medications?

You can take GUM® PerioBalance® with supplements, food and medications. There are no known interactions with GUM PerioBalance and medications, foods or dietary supplements. If you have a serious oral health problem, or have a question about whether GUM PerioBalance is right for you, check with your dental professional or doctor before using it.

## How long do I need to take GUM® PerioBalance®?

It is important to maintain the level of good bacteria (Prodentis™) needed for good oral health. Including GUM PerioBalance as part of your daily oral care routine helps form a protective oral balance. By continuing to use GUM PerioBalance after 28 days, it can help maintain a natural defense against poor oral health.

## Can I use GUM® PerioBalance® instead of brushing and flossing?

No. As always continue to brush and floss for good oral hygiene.

